

Introducing New Ways to Reach Readers of

At The Lake[®]

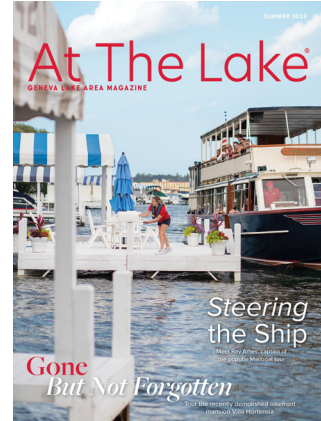
GENEVA LAKE AREA MAGAZINE

Digital Audience Extension Program

Reach Readers on Their Digital Devices

As an advertiser with At the Lake Magazine, you reach a powerful audience of local readers who shop, dine and play in the Lake Geneva area. Now, our NEW digital audience extension program remarkets to At the Lake's website visitors, print and email subscribers and people with similar demographics. No other media company can serve your ads to our exclusive, loyal and affluent audience!

Pricing: starting at \$500/month for 50,000 impressions (3 month minimum). Design, keyword list, geofencing and monthly reports included.



REACH LOCAL CUSTOMERS
through your print ad



EXPAND YOUR AUDIENCE
Remarket to At The Lake website visitors and people with similar interests



It's the Power of the **Right Message**, to the **Right Person**, at the **Right Time**.

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